

CLOSE UP!

## Telework Station Ojiya

Equipped with co-working spaces and meeting rooms, this facility can be used as a "third place"—separate from workplace, school or home. It can be used for any purpose, such as making the most of time spent waiting for trains or buses, or for teleworking.



A town that expands circles of acquaintance

### Promoting interaction, relocation, and settlement



University student farm stays

This is an agricultural experience in which students stay at a farmhouse for a week, engaging in farm work and experiencing the reality of farm life, with the aim of learning about agriculture and rural life.



Local Vitalization Cooperator program

Having relocated from urban areas, these people engage in a wide range of activities while engaging with the community, such as working on issues and doing farm work.



Community buses and ride-share cabs

As an indispensable transportation for this mountainous region, the city operates a ride-share cab service and community bus service.

### INFORMATION

See you in Ojiya!  
Creating interactions,  
liveliness, and vitality

To support relocation, settlement, and entrepreneurship, the city actively works to convey the appeal of Ojiya, both domestically and internationally, through social media and delivering its consultation service in the Tokyo metropolitan area. The city also promotes support for activities that encourage more interactions among cities and local regions, as well as international exchange activities. Ojiya aims to develop a vibrant community where people come and go, where the circle of acquaintance expands.



### Hometown tax payments

Plenty of thank-you gifts brimming with all the charms of Ojiya!



See here for details

### Tokiwabashi Bridge Nishikigoi carp viewing pond

A viewing pond for Ojiya City Nishikigoi carp is located in Tokyo Torch, a new development opened in Tokiwa-bashi, Tokyo. This PR space is also used to promote rice crackers, sake, and other local specialties.



### A city of exchanges

Ojiya City has various exchanges with six other local governments in Japan through disaster readiness agreements. While making the most of each other's cultures, industries, and regional characteristics, we constantly seek to expand the circle of exchange among citizens.



Ojiya is packed with fun things to do!

# OJIYA EVENT CALENDAR

1

Jan.

●Sai-no-kami Festival

2

Feb.

●Yamaya Tsubono Honyarado Festival  
●Ojiya Hot-Air Balloon Festival

4

Apr.

●Funaoka Park Cherry Blossom Festival  
●Shinano River Terrace Walk

5

May.

●First bull sumo tournament  
(at the Ojiya bull ring, held monthly up to November)

### Katakai Festival

Held on September 9 and 10 every year. The town is energized by traditional events such as the launch of the world's largest Yonshakudama firework, as well as "tsutsubiki" and "tama-okuri". This festival takes pride in its 400-year traditions.

6

Jun.

●Rose viewing parties  
(Ojiya Kleingarten Fureai-no-Sato)

7

Jul.

●Futarasan-jinja Shrine Festival



8

Aug.

●Ojiya Festival



### Ojiya Festival

Huge karakuri lanterns are paraded with musical accompaniment and lively shouts. The finale, featuring the Super Wide Vesuvius Star Mine and approximately 7,000 fireworks launched by donations from local residents, is one of the most powerful sights in all Niigata.

9

Sep.

●Katakai Festival

10

Oct.

●Ojiya Trim Walking Event

11

Nov.

●Ojiya City Exhibition  
●Nishikigoi Carp Show



### Nishikigoi Carp Show

Nishikigoi carp breeders in Niigata Prefecture exhibit their multicolored Nishikigoi carp, compete for the best coloration and body shape. The show attracts many people, including the general public, Nishikigoi carp fanciers, and buyers from Japan and abroad, who come to catch a glimpse of these "swimming jewels".

See you in Ojiya!

