

CLOSE UP!

Ojiya Shigoto Miraijyuku (Ojiya Work Future Program)

Driven by through industry-academia-government collaboration, this program gives all junior high school students in Ojiya City the opportunity to understand and experience the local industries that underpin their hometown of Ojiya, and to learn about attractive employers and businesses in the city.



Education



Hometown education

Promoting human interactions and hands-on learning activities utilizing local educational resources to foster a sense of hometown love and pride by learning about Ojiya's nature and culture.



Disaster readiness training

Through Ojiya Disaster Readiness Classes and similar programs, the lessons learned from previous earthquakes are passed on, and children are given an awareness of disaster prevention, so that they can safeguard their own lives.



Special needs education

The city seeks to maximize the abilities and potential of every child with a disability, cultivating their ability to be independent and participate fully in society.



ICT education

To cultivate their skills in information use, students learn basic computer operations, application of information for problem-solving, programming skills, and so on.

Sports



Top athlete support

Offering support for athletes with top-level athletic ability and ambition who aim to compete in the Olympics or Para-Olympics, and who are expected to perform well.



Various sporting events

The city strives to provide opportunities for citizens to watch and participate in sports events, so they can be thrilled by sports, dream of sports, and enjoy a variety of sports.

Industry



Food manufacturing

Manufacture of rice crackers and rice food products that take advantage of the unique characteristics of Ojiya, a rice-producing region, is thriving at the moment. The outstanding quality and taste of these products are acclaimed both inside and outside of the prefecture.



Agriculture (rice, cauliflower, etc.)

In addition to the nationally renowned Uonuma Koshihikari rice, Niigata is one of the largest producers of White Diamond cauliflower in Japan.



Industrial sites

In order to promote local industries and expand employment opportunities, Ojiya aims to attract companies by securing and creating land for new company sites.

CLOSE UP!

Techno Ojiya Master Classes



This is an initiative to maintain and pass on important technical skills in local industries beyond the company/employer framework. In addition to nurturing budding technicians, the program helps revitalize industry throughout the region.

Environment



Global warming countermeasures

The city promotes decarbonization through the use of renewable energy, such as solar power generation at the Katakai Comprehensive Center and geothermal heat utilization at Nishikigoi-no-Sato.



Release of salmon fry

Since 2013, this project has been sponsored by the Uonuma Fisheries Cooperative and JR East, with the aim of harmonizing the river environment and water usage of the Shinano River.



Waste reduction and recycling

The city is actively working to improve the efficiency of waste collection, transportation, and treatment, including sorted collection, recycling, and composting, in order to help achieve a recycling-oriented society.

A town that cultivates future happiness

A town where skills and resources are put to use

TOPIC

The employment rate for women is above the prefectural average! / Women can play active roles in Ojiya

Women are making significant inroads into society and working in all kinds of ways. Women also play active roles in Ojiya City. The employment rate* of 52.4% ranks 7th in Niigata Prefecture. Employment rates are particularly high among those in their 30s and 40s, which is very high among Japan nationally. Ease of living, such as a supportive environment for raising children, facilitates ease of working. Ojiya city continues to support the creation of an environment in which women can play active roles.

Employment rates for women

Ojiya City **52.4%**
(Ranked 7th among 30 municipalities in Niigata)

National average **52.4%** Niigata **51.5%**
(Ranked 25th in Japan among 47 prefectures)

*The percentage of employed persons in the population aged 15 and over Reference: Niigata Prefecture Databook—Index Handbook (2022) Prefectural and Municipal Edition / Index Edition

INTERVIEWS

Striving to make Ojiya a town of skilled workers



Ojiya Ironworks & Electronics Cooperative, which celebrated its 55th anniversary in 2022, currently comprises 63 member companies. These principally manufacture industrial goods—the components needed to make the consumer goods we use every day, such as automobiles, smartphones, and watches. Although consumers rarely see these goods, they are an indispensable component in the manufacture of products and thus supports Japan's industrial foundation. Since the opening of Techno Ojiya Master Classes, the number of technicians who have passed the National Trade Skills Test has increased dramatically. The city hopes to create a future virtuous cycle that brings jobs and people to Ojiya, a town of skilled workers, contributing to revitalization.



"Many residents of Ojiya are diligent workers and dexterous with their hands. These attributes are well suited to the manufacturing industry," says Hirokazu Sakamaki, President of the Ojiya Ironworks & Electronics Cooperative (President of Yukiwa Seiko Inc.)



Products are on display in Ojiya City Sun Plaza. Be sure to take a look at the Ojiya techniques on display.